



The Intelligent Transportation Society of Virginia

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2011 NEWSLETTER ADVERTISING CONTRACT

The ITSVA Newsletter is the official publication of the association and is distributed on a quarterly basis (i.e. four issues per year) to the entire membership and other industry individuals.

Annual Ad contracts are due January 5, 2011

Ad size	Dimensions	Newsletter(Year)	Newsletter (Issue)
Full page	7.5" x 10"	\$1,000	\$300
Half page (horizontal)	7.5" x 4.75"	\$700	\$200
Half page (vertical)	3.5" x 10"	\$700	\$200
Quarter page	3.5" x 4.75"	\$500	\$150

Please circle desired advertising option (s). All payments are billed after ads appear.

Advertising Requirements

Advertising copy must be provided in electronic format. Any ad copy changes required by the printer will be charged to the advertiser.

Ad placement is random and there are no front covers available.

Advertiser Information:

Ad Agency Information, if applicable

Company Name: _____

Contact Person: _____

Billing Address: _____

Telephone: _____

Contact Person: _____

E-mail: _____

Advertising Order

Order	Size	Issue
<input type="checkbox"/>	_____	1 st quarter
<input type="checkbox"/>	_____	2 nd quarter
<input type="checkbox"/>	_____	3 rd quarter
<input type="checkbox"/>	_____	4 th quarter

For ITSVA Use Only
Ad Received _____
Ad Received _____
Ad Received _____
Ad Received _____

Contacts

Direct Payment to ITSVA
600 Peter Jefferson Pkwy
Charlottesville, VA 22911
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easter@easterassociates.com

Fax Form and Direct Editorial Questions to: ITSVA
600 Peter Jefferson Pkwy.
Charlottesville, VA 22911
mary.howell@easterassociates.com

This is an order and authorization to secure space in the ITSVA newsletter; advertisers or their agents may use it.

Advertiser Approval
Signature

ITSVA Approval
Signature

Date

Date